

annie o'reilly

GRAPHIC DESIGNER

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education

JOHNSON & WALES UNIVERSITY
PROVIDENCE, RI • SEP 2010 - NOV
2013 | Summa Cum Laude • 4.0 GPA • Alpha
Beta Kappa Honors Society • B.S. in Graphic Design
& Digital Media • Concentrations in Digital Media
Print & Interdisciplinary Studies • Dean's List 2010
to 2013

JOSTENS YEARBOOK WORKSHOP
UCONN GROTON, CT • JULY 2007 |
Three day design workshop that focused on layout,
composition & photography

experience

DIF DESIGN • LEAD DESIGNER
SPRINGFIELD, MA • FEB 2014 TO
PRESENT | Logo design • Web design • Brochure
and poster design • Branding • Wordpress and
HTML site update

BRIGADE • FREELANCE DESIGNER
AMHERST, MA • JAN 2014 TO FEB
2014 | Designing print collateral for various
national clients, including event menus, evites &
product displays

HEALTH NEW ENGLAND • MARKETING
& COMMUNICATIONS DEPARTMENT
ASSISTANT • SPRINGFIELD, MA • MAY
2012 TO DEC 2013 | Designing posters,
brochures, ads, and other materials • YouTube
ad campaign creation • Campaign brainstorming
Processing, maintaining & tracking invoices &
budgets • Creating Medicare Communications
documents that comply with federal regulations
Working with third party vendors to order
promotional products • Videography

JOHNSON & WALES TECHNOLOGY
HELP DESK • CUSTOMER SERVICE
REP • PROVIDENCE, RI SEP 2011 TO
MAY 2013 | Assisting students with various
technological issues • Basic IT troubleshooting
Creating & assigning caller incident reports

NEW FLAVOR MEDIA • FREELANCE
DESIGNER • PROVIDENCE, RI • MARCH
2013 TO MAY 2013 | Updates to existing
WordPress sites for various clients • Brochure
design • Client business card & letterhead creation
Bus advertisement design

DIAMOND STAR MEDIA • DESIGN
& SOCIAL MEDIA INTERN • NORTH
PROVIDENCE, RI • MARCH 2012 TO
MAY 2012 | Facebook cover photos • Client
Twitter layouts • Magazine adverts • Promotional
social media adverts & updates

technical skills

Illustrator	●●●●●●●●●●
InDesign	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Premiere	●●●●●●●●●●
MAC & PC OS	●●●●●●●●●●
After Effects	●●●●●●●●●●
Dreamweaver	●●●●●●●●●●
Word & PowerPoint	●●●●●●●●●●
Digital Video	●●●●●●●●●●
Google SketchUp	●●●●●●●●●●
HotDocs	●●●●●●●●●●
Excel & Visio	●●●●●●●●●●
WordPress	●●●●●●●●●●
XHTML & CSS	●●●●●●●●●●
Social media (Facebook, Twitter, Tumblr, Pinterest & YouTube)	●●●●●●●●●●

awards & recognition

Inducted into the Alpha Beta Kappa Honors Society
in May 2014 • 2 pieces shown at 2014 JWU
Student Technology & Design Ex*Hi*bit • 5 pieces
included in "Convergence: an Exhibition of Young
Artists in Western Massachusetts" Gallery June
2014 • 5 pieces shown at JWU AIGA Juried Anchor
Gallery April 2013 • 2 pieces shown at 2013
JWU Student Technology & Design Ex*Hi*bit
• Big Y Scholarship 2012 • Chicopee Colleen's
Court 2012 • 3 pieces shown at JWU AIGA Juried
Anchor Gallery March 2012 • JWU Graphic Design
Emerging Leaders Award 2011 • Presidential
Academic Scholarship 2010 to 2013 • Cumberland
Farms Dream, Believe, Achieve Scholarship 2010 •
Knights of Columbus Elder Council #69 Scholarship
2010 • Stanley J. Krol Scholarship Chicopee St.
Patrick's Day Parade Committee Scholarship • John
and Abigail Adams Scholarship • Chicopee High
School French Language Award 2007-2008

References & portfolio available upon request.